



nextbike 

Cyprus

Introduction

Our company, **nextbike Cyprus Ltd**, has been successfully operating the bike sharing system, an ideal climate-friendly solution as a means of transportation in Cyprus. It started operating in Limassol in 2012 with 67 bikes and now the company is operating in all Cyprus' cities and its fleet consisted of **1800** bikes.



2012

➤ **Limassol**

2019

➤ **Nicosia**

2021

➤ **Agia Napa & Protaras**

2023

➤ **Larnaca**

2024

➤ **Paphos**



Our Vision

- 🚲 To create the Last mile service.
- 🚲 Improve mobility for communities, campuses and businesses.
- 🚲 Contribute in reducing the traffic and emissions with an environmentally friendly approach.
- 🚲 Integrate seamlessly with the city and public transport network.



BRIDGE THE GAP BETWEEN CYCLING AND PUBLIC TRANSPORT

Facts

🚲 What is our role on Public transport system

- We are the fastest mode of transport up to 5km
- Sustainable & eco friendly
- Promoting a healthy lifestyle
- Only walking is cheaper
- Accessibility

🚲 What our customers do with nextbike

- To get to work
- To get to school
- To go on a leisure ride
- To go exercise
- To go shopping
- To visit a friend



SCAN ME

Statistics (2023)



- 50,000 users
- 1800 bikes
- 191,433 Rentals
- 568,968 Km
- Bike VS Car emission savings = 142,241.83 Kg CO₂
- Bike VS Bus emission savings = 45,517.39 Kg CO₂

Statistics (2024)



- 55,205 users
- 1800 bikes
- 267,909 Rentals
- 874,574.80 Km
- Bike VS Car emission savings = 218,643.70 Kg CO₂
- Bike VS Bus emission savings = 69,965.98 Kg CO₂



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City projects



Limassol Project

- Launched in 2012
- 700 nextbikes
- 90 Locations
- Hybrid system

Customer segmentations:

1. Local
2. Tourist
3. Students
4. Companies
5. Municipalities
6. Hotels
7. Digital nomads





Nicosia Project

- 🚲 Launched in September 2019
- 🚲 Strovolos, Nicosia, Aglantzia, Agios Dometios & Egkomi
- 🚲 600 nextbikes
- 🚲 80 Locations
- 🚲 Hybrid system

Customers segmentations:

1. Local
2. Tourist
3. Students
4. Companies
5. Municipalities
6. Hotels
7. Digital nomads



Ayia Napa Protaras Project

- 🚲 Launched in June 2021
- 🚲 Hotel & Hostel stations
- 🚲 120 nextbikes
- 🚲 Station based system

Customer Segmentations:

1. Local
2. Tourist
3. Students
4. Companies
5. Municipalities
6. Hotels
7. Digital nomads



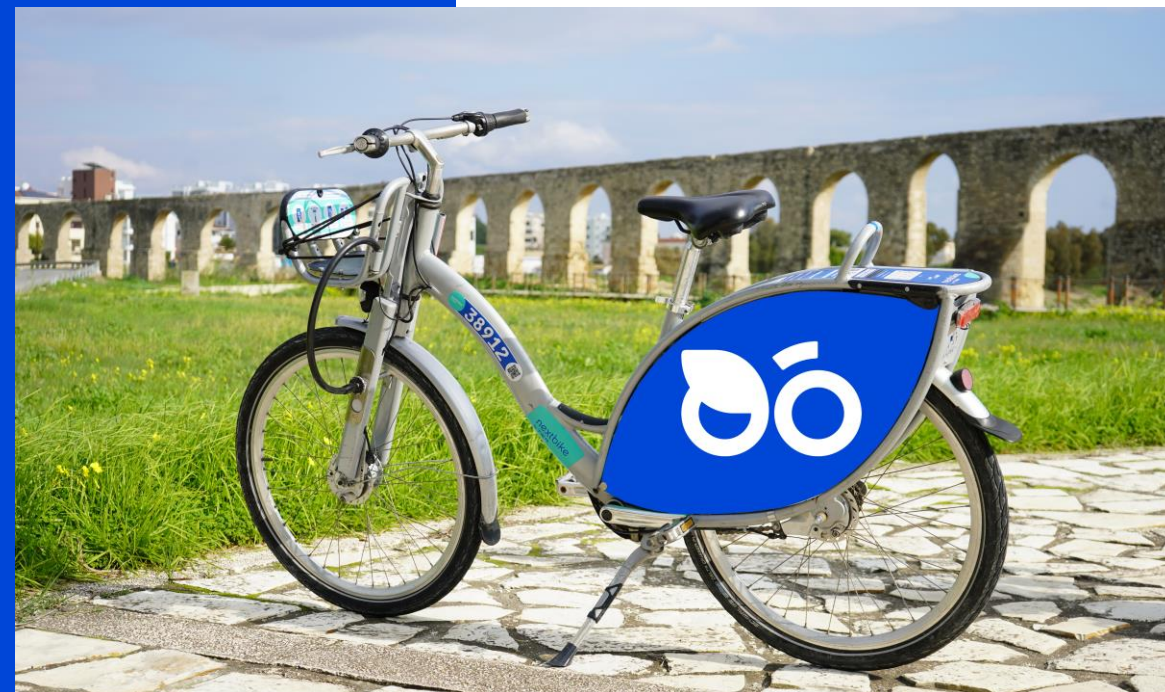
nextbike 🚲

Larnaca Project

- 🚲 Launched in October 2023
- 🚲 Hotel & Hostel stations
- 🚲 180 nextbikes
- 🚲 30 Locations
- 🚲 Station based system
- 🚲 We aim to increase to 300 nextbikes and 60 locations within next year.

Customers segmentations:

1. Local
2. Tourist
3. Students
4. Companies
5. Municipalities
6. Hotels
7. Digital nomads



Paphos Project

- 🚲 Launched in April 2024
- 🚲 200 nextbikes
- 🚲 25 Locations
- 🚲 Station based system
- 🚲 We aim to increase to 300 nextbikes and 50 locations within next year.

Customers segmentations:

1. Local
2. Tourist
3. Students
4. Companies
5. Municipalities
6. Hotels
7. Digital nomads



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European Projects

SEAMLESS SHARED URBAN MOBILITY (SUM) Project



- 🗣️ The objective of SUM is to transform current mobility networks towards innovative and novel shared mobility systems (NSM) integrated with public transport (PT) in more than 15 European Cities by 2026 reaching 30 by 2030. This can change the behavior of 34% of travelers using cars and 17% of traveler's sceptic about using NSM. The partners in this diverse consortium have access to innovative tools and expertise making them uniquely positioned to tackle the barriers in 9 living labs and 30 organizations across Europe.
- 🗣️ Topic: HORIZON-CL5-2022-D6-02-04
- 🗣️ Type of action: HORIZON Innovation Actions
- 🗣️ Granting authority: European Climate, Infrastructure and Environment Executive Agency
- 🗣️ Launched in June 2023
- 🗣️ Budget: €10 760 895.00

metaCCAZE Project



- metaCCAZE accelerates the user-centred deployment of smart systems and services that combine electric automated and connected mobility and related infrastructure across European cities. metaCCAZE organizes a series of MetaDesign activities with multisectorstakeholders and different population groups to develop metadesigned shared zero-emission mobility use cases, collaborative business and governance models.
- 4 trailblazer cities: Amsterdam, Munich, **Limassol** and Tampere.
- 6 follower cities: Athens, Krakow, Gonzo, Milan, Miskolc and Paris region.
- metaCCAZE is a project, and an initiative to transition cities to the green metamobility era that the Green Deal, 2ZERO, CCAM, Mission and other EU partnerships envisage by 2030 and beyond.
- Launched in January 2024
- Topic: HORIZON-MISS-2023-CIT-01-01
- Type of action: HORIZON Innovation Actions
- Granting authority: European Climate, Infrastructure and Environment Executive Agency
- Budget: €28 450 737.50






<https://www.metacaze-project.eu/>



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Services

What can nextbike do for YOU

-  Brand awareness
-  Moving advertisement 24/7
-  Provide and promote sustainability
-  Provide transportation to your company members
-  Be part of our campaigns



Looking for...

- 🚲 Advertising space?
- 🚲 Mobile Outdoor advertising?
- 🚲 Promotion?
- 🚲 CSR?

nextbike IS ALL OF THESE!

One thing is clear: Your campaign is constantly on the move. Unlike billboards, bus shelters, ad boards, we take your message directly to your target audience, without interfering with the cityscape. Thus, you are seen as neither a disturbance nor intrusive - to the contrary you are promoting sustainable urban mobility.



nextbike's packages

Take advantage of nextbike's unique packages NOW!

Business Bike

[Learn More](#)

BusinessBike membership offers all staff or/and members a FREE subscription giving 120 minutes cycling per day.

Advertising

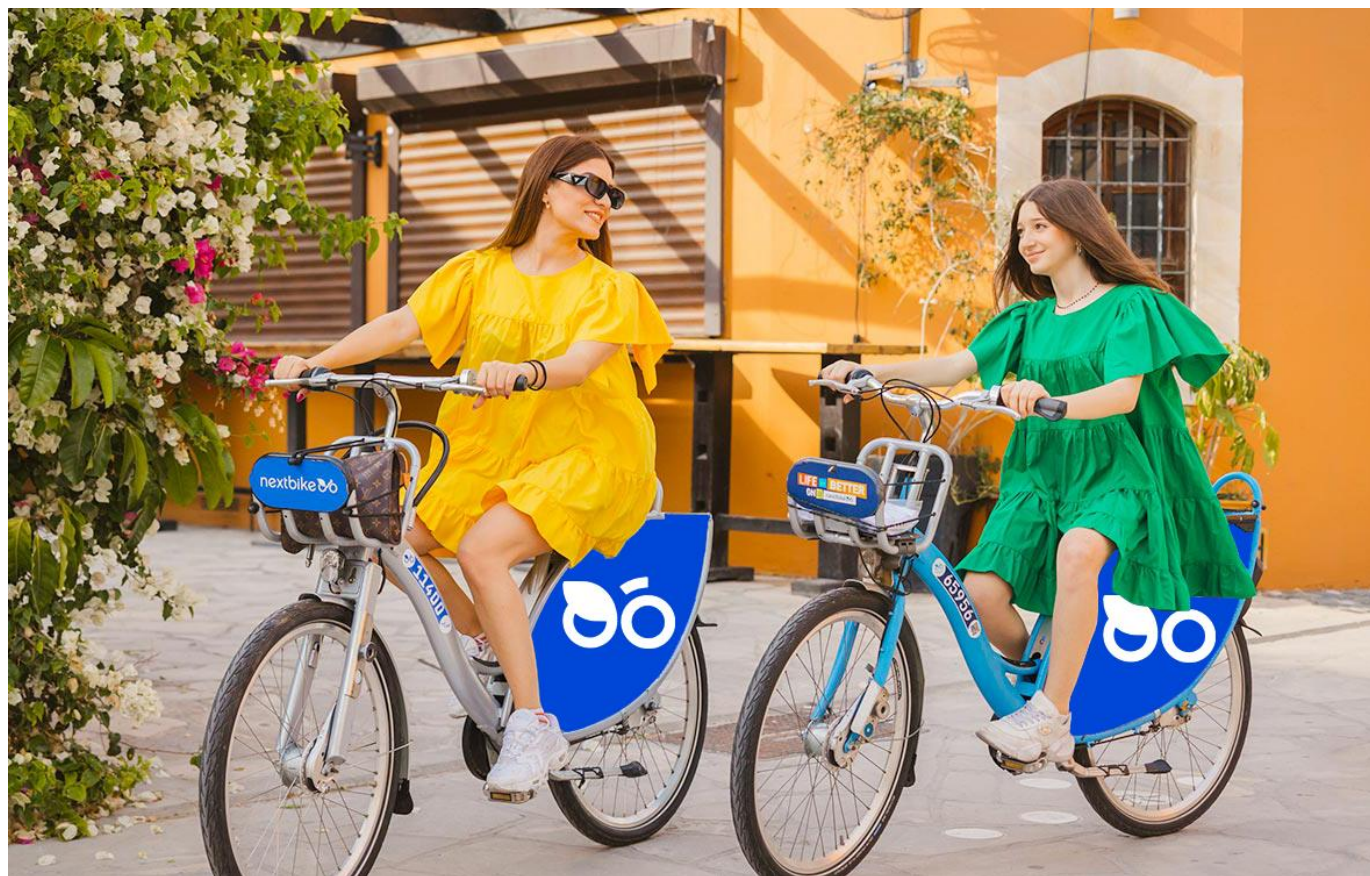
[Learn More](#)

You can advertise your company with one of the top outdoor methods, bicycles, your name will be displayed and in move around Cyprus.

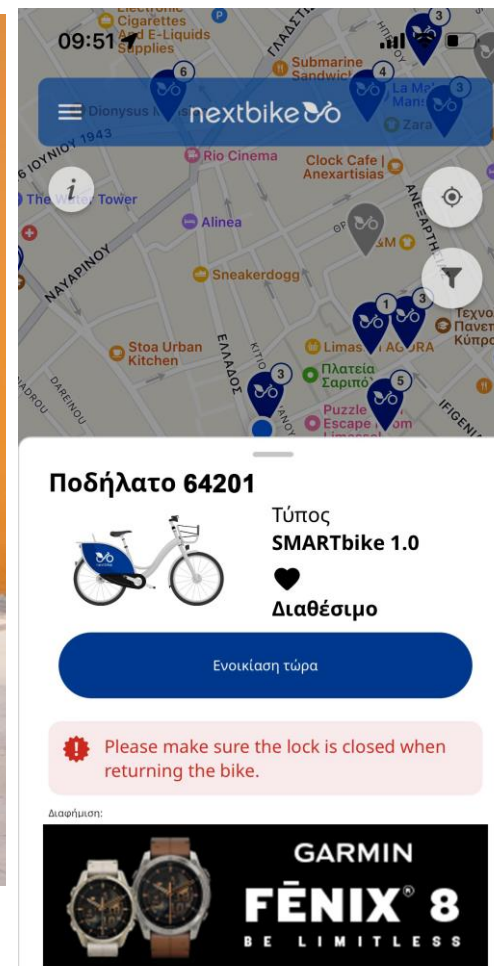
AdBike services



Branded Bikes



Branded bikes (App)



Branded Stations





Digital services

- Creation of a landing page dedicated to your company
- Promotion of your company through our smart phone application
- Promotion of your company through our social media
- Promotion of your company through our website
- Monthly reports regarding CO₂ savings and rental activity ideal
for your ESG compliance



Business Bike Service

The opportunity to provide green transportation to your customers and staff is here!

**Business
Bike**

[Learn More](#)

Business Bike membership offers all staff/members a **FREE** subscription giving 120 minutes cycling time per day.



Placing bike station

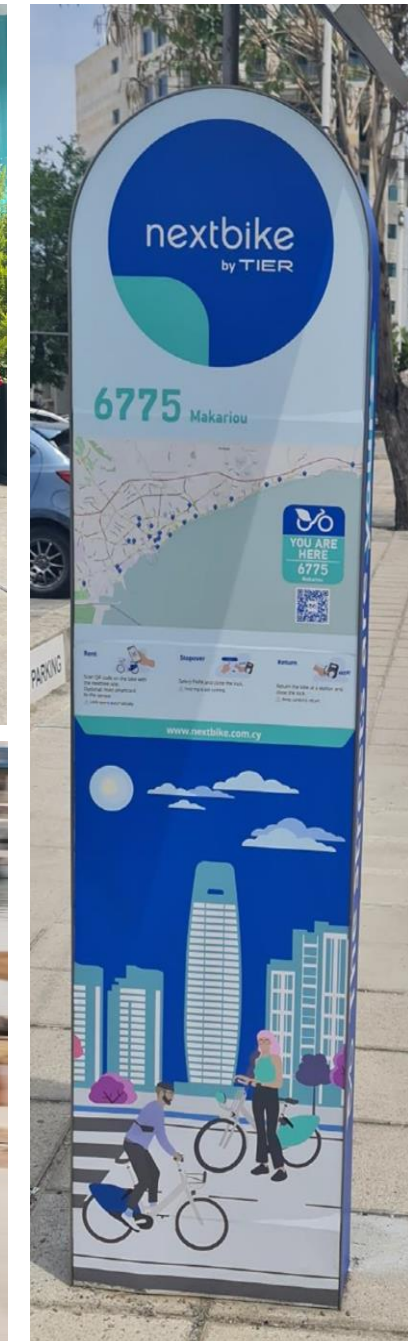
- nextbike is willing to create a bike station equipped with bikes at your premises
- This gives you the benefit of being a part of the green transition and give your customers and staff the option of using nextbike for their transportation



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Photo Gallery

















Think
innovatively
think
nextbike 



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Thank you!

For more information

Email: antonis@nextbike.com.cy

Address: Athinon 1A, 3041 Limassol